



UNIVERSITY EXAMINATIONS: 2025/2026
EXAMINATION FOR THE DEGREE OF BACHELOR BUSINESS
ADMINISTRATION
CPS301
SUPPLY CHAIN MANAGEMENT
END TERM EXAMINATION

DATE: DECEMBER, 2025

TIME: 3 HOURS

INSTRUCTIONS: Question One is Compulsory, Choose Three Other Questions

SECTION A (COMPULSORY)

QUESTION ONE (30 Marks) Compulsory

- a. Explain its evolution from traditional logistics to modern value chains with a clear example.
(6 marks)
- b. Explain how aligning SCM with corporate strategy drives competitive advantage. **(6 marks)**
- c. Differentiate various levels of decisions in Supply chain management. Provide one example for each relevant to an organization.
(6 marks)
- d. Using SCM performance drivers evaluate how an organization can enhance profitability.
(6 marks)
- e. Explain how emerging technologies can enhance GlobalTech Ltd.'s supply chain resilience and efficiency. **(6 marks)**

QUESTION 2 (10 MARKS)

- a. Compare centralized and decentralized distribution networks in a practical context. **(5 marks)**
- b. Recommend the most suitable network design an organization and justify your choice. **(5 marks)**

QUESTION 3 (10 MARKS)

- a. Explain supplier relationship management (**SRM**) and its role in improving supply chain reliability. (5 marks)
- b. Suggest two practical SRM strategies an organization can implement and explain their impact. (5 marks)

QUESTION 4 (10 MARKS)

- a. Assess the effect of ethical sourcing and green SCM practices on operational efficiency. (5 marks)
- b. Suggest two regulatory frameworks that guide sustainable SCM and justify your choice. (5 marks)

QUESTION 5 (10 MARKS)

- a) Identify and explain two **barriers** to intra-firm and inter-firm coordination in global supply chains. (5 mark)
- b) Recommend **two strategies** to improve **supply chain resilience and risk management** (5 marks)