PAN AFRICA CHRISTIAN UNIVERSITY

SCHOOL OF LEADERSHIP, BUSINESS & TECHNOLOGY

END OF SEMESTER EXAMINATION FOR THE DEGREE OF

BACHELOR OF BUSINESS LEADERSHIP

MAY-AUGUST 2019

CAMPUS: ROYSAMBU

DEPARTMENT: BUSINESS STUDIES

COURSE CODE: BUE4113

COURSE TITLE: PROJECT PLANNING AND MANAGEMENT

EXAM DATE: TUESDAY 6th AUGUST 2019

DURATION: 2 HOURS

TIME: 5:30PM-7:30PM

INSTRUCTIONS

- Read the instructions and questions carefully before you write the answers.
- Write your **STUDENT NUMBER** in the Answer Booklet given
- *Write clearly and legibly.*
- **This Exam Script has TWO (2) Sections.**
- **Section "A" is COMPULSORY.**
- **Answer any THREE questions in section "B"**
- *ALL PAC University's examination rules and regulations apply*

Section A: COMPULSORY

Question one.

(a.)

(i) Distinguish between a project and a program. (2 marks)

(ii) Discuss the importance of a project management process. (4 marks)

(iii) Describe the key deliverables of a project management plan. (4 marks)

(b.)

(i) Describe the ways of identification of investment opportunities. (4 marks)

(ii) Explain the methods used to identify risks in projects. (4 marks)

(iii) Explain the contents of a Work Breakdown Structure in projects. (4 marks)

(c)

(i) Discuss the outputs of the initiation stage of a project. (4 marks)

(ii) Explain the information sought in carrying out a market survey. (4 marks)

Section B: (Answer any three questions)

QUESTION TWO.

Project managers are essentially jugglers. They must make sure that everything keeps to task and the project is delivered on time. Explain specific actions that a project manager will do to ensure project success. (10 marks)

QUESTION THREE.

a) Describe the steps in carrying out market and demand analysis. (4 marks)
b) Discuss the main stages in the project life cycle. (6 marks)

QUESTION FOUR.

a) With examples distinguish between risks and issues in project management. (4 marks)
b) Discuss the steps followed in risk management process in projects. (6 marks)

QUESTION FIVE.

One of the key factors for project success is well-managed changes. Discuss the process you would put in place as a project manager to manage change for the success of the project.

(10 marks)

QUESTION SIX.

Communication is the oil that helps the wheels of a project turn smoothly.

a) Discuss the barriers in the communication process. (5 marks)
b) Explain the factors impacting success of communication. (5 marks)