



PAC INSTITUTE OF TECHNOLOGY AND SOCIAL STUDIES JANUARY – APRIL 2025 ASSESSMENT

FORMATIVE ASSESSMENT

Qualification : BROADCAST JOURNALISM LEVEL 6

Unit of Competency : INVESTIGATIVE JOURNALISM

TIME: 3 HOURS

WRITTEN ASSESSMENT

CANDIDATE WRITTEN ASSESSMENT

INSTRUCTIONS TO CANDIDATE:

- 1. Read all the instructions carefully before attempting the question.*
- 2. This paper consists of two sections, A & B.*
- 3. You are allowed 3 Hours to Answer the questions.*
- 4. Marks for each question are indicated in brackets.*
- 5. Write your responses in the Separate Answer booklet provided.*
- 6. Do not write anything on this question paper.*

SECTION A: (40 MARKS)

Answer **ALL** questions in this section.

1. List **FIVE** effective channels for promoting investigative journalism content. (5 Marks)
2. Identify **FIVE** common challenges that journalists face in conducting in-depth reporting. (5 Marks)
3. Highlight **FIVE** steps in the process of extracting information from investigative sources. (5 Marks)
4. Outline **FIVE** primary types of investigative news sources. (5 Marks)
5. List **FIVE** investigative interviewing techniques. (5 Marks)
6. Highlight **FIVE** qualities of an investigative journalist. (5 Marks)
7. Identify **FIVE** investigative subterfuge techniques. (5 Marks)
8. List **FIVE** reasons why in-depth reporting is significant in journalism. (5 Marks)

SECTION B: (60 MARKS)

Answer any **THREE** questions in this section.

9. Discuss the key considerations when selecting sources for an investigative story based on the chosen topic. (20 Marks)
10. Explain the ethical considerations faced by journalists when conducting investigative journalism. (20 Marks)
11. Discuss the impact of in-depth reporting on the audience and society. (20 Marks)
12. Explain the methods used to protect sources and their importance when conducting an investigative report. (20 Marks)