



PAN AFRICA CHRISTIAN UNIVERSITY
SCHOOL OF HUMANITIES AND SOCIAL SCIENCES
END OF SEMESTER EXAMINATION FOR THE DEGREE OF
BACHELOR OF ARTS IN COMMUNICATION
MAY-AUGUST 2019 SEMESTER

CAMPUS: VALLEY ROAD

DEPARTMENT: COMMUNICATION, LANGUAGES & LINGUISTICS

COURSE CODE: DCO303

COURSE TITLE: COMMUNICATION FOR PROJECT MANAGEMENT

EXAM DATE: FRIDAY 9th AUGUST 2019

DURATION: 2 HOURS

TIME: 5:30PM-7:30PM

INSTRUCTIONS

- Read the instructions and questions carefully before you write the answers.
- Write your **STUDENT NUMBER** in the Answer Booklet given
- *Write clearly and legibly.*
- **This Exam Script has FIVE (5) Questions.**
- **Question ONE is COMPULSORY.**
- **Answer question ONE and any other TWO questions**
- *ALL PAC University's examination rules and regulations apply*

QUESTION ONE: (COMPULSORY)

- a) Define the following terms
 - i) Project (2marks)
 - ii) Project management (3 marks)
 - iii) Project manager (2 marks)
 - iv) Project communication (3 marks)
- b) Explain the five process in a project management. (10 marks)
- c) Discuss five reasons why communication is an important component of any project. (10 marks)

QUESTION TWO

- i) Explain any five common problems project managers make in communicating during project implementation. (10 marks)
- ii) Discuss ways in which you could resolve the issues in (i) above (10 marks)

QUESTION THREE

- i) Discuss the five core values of a project management. (10 marks)
- ii) Explain five areas from which project management draws its knowledge. (10 marks)

QUESTION FOUR

You are a project manager of an organization that intends to start a five-year school feeding project in the Mathare slums in Nairobi County in Kenya. Draft a project proposal that should be presented to the donors to justify the need for the programme. (20 marks)

QUESTION FIVE

- a) Identify any five stakeholders and explain their role in project management (10marks)
- b) Explain any three project management techniques that a project manager can incorporate in his plan in order to enhance Communication with the project stakeholders. (10 marks)