



PAN AFRICA CHRISTIAN UNIVERSITY

**END OF SEMESTER EXAMINATION FOR THE DEGREE OF
Ph.D. IN ORGANISATIONAL LEADERSHIP AND
MARRIAGE AND FAMILY THERAPY**

AUGUST 2021

CAMPUS: ONLINE

DEPARTMENT: LEADERSHIP AND PSYCHOLOGY

COURSE CODE: POLD 710 & PMFT 722

**COURSE TITLE: ADVANCED QUALITATIVE
RESEARCH**

EXAM DATE: MONDAY 2ND AUGUST, 2021

TIME: 5.30PM-8.30PM

INSTRUCTIONS

- Read the instructions and questions carefully before you write the answers.
- Write your **STUDENT NUMBER** in the Answer Booklet given
- This paper has Five questions
- Answer ONE COMPULSORY QUESTION IN SECTION A AND TWO OTHERS IN SECTION B

SECTION A

QUESTION ONE IS COMPULSORY:

1. Write a qualitative based concept paper using a topic of your choice following the guidelines below:
 - a) State the research problem
 - b) Write the objectives of the study
 - c) Provide Research Questions
 - d) Develop a literature review plan
 - e) Explain the Methodology and methods of the study.

(10 Marks)

SECTION B

ANSWER ANY TWO QUESTIONS.

2. “Both qualitative and quantitative inquiry share basic values around and commitments to systematic inquiry, matching methods to question, conscientious data collection, appropriate analysis, and detailed reporting procedures followed including weaknesses” (Patton, 2015). Based on this debate:

- a) Compare and contrast qualitative and quantitative research designs
- b) Using examples, discuss how the above assertion applies in your field of interest.

(5 Marks)

3. Data in a qualitative study often consist of “text” produced with the help of interviews and observations.

- a) Describe the characteristics of a qualitative interview using a topic of your choice.

- b) Discuss the strengths and the weaknesses of in-depth interviewing

(5 Marks)

4. “While qualitative methodologists use the term purposeful or purposive sampling, quantitative methodologists are more likely to label these strategies nonprobability sampling, making complete contrast to sampling” (Patton, 2015).

- a) Analyse the differences between nonprobability sampling and purposive sampling?
 - b) Describe how you would use purposive sampling strategy to undertake an inquiry using a topic of your choice.
- (5 Marks)

Two key components of qualitative data analysis are coding and identification of themes.