



BUS2133/BCM203: BUSINESS LEADERSHIP 1

ONLINE CLASS

Instructions

- i) This exam paper contains SIX questions containing 10 marks each.**
- ii) Answer Question 1 (COMPULSORY) and any other THREE questions**
- iii) Read each question carefully before attempting.**

QUESTION ONE

- a) Define Leadership (2marks)
- b) Outline any two leadership challenges that a business leader is likely to face in the current business environment (2 marks)
- c) Explain any three leadership theories (6 marks)

QUESTION TWO

- a) Define the concept of leadership development (2marks)
- b) Explain four leadership development practices (8 marks)

QUESTION THREE

- a) Describe the following types of leaders
 - i. Charismatic leader (2marks)
 - ii. Transformational leader (2marks)
- b) Explain the following leadership styles
 - i. Laissez faire leadership (2marks)
 - ii. Authoritative Leadership (2marks)
 - iii. Affiliative Leadership (2marks)

QUESTION FOUR

- a) Define organizational culture (1mark)
- b) Explain the following culture dimensions

- i. Long term orientation (1marks)
- ii. Institutional collectivism (2 marks)
- c) Describe any three ways by which employees learn their organizational culture (6 marks)

QUESTION FIVE

- a) Define organizational change (1mark)
- b) Define the concept of change management (1marks)
- c) Discuss the following change management models
 - i. The comprehensive change model (4marks)
 - ii. Kurt Lewin's three step model (4 marks)

QUESTION SIX

Identify and explain five strategies a leader can apply to deal with resistance to change within an organization (10 marks)