



PAN AFRICA CHRISTIAN UNIVERSITY

SCHOOL OF HUMANITIES AND SOCIAL SCIENCES

**END OF SEMESTER EXAMINATION FOR THE DEGREE OF MASTER OF
ARTS IN COMMUNITY DEVELOPMENT AND SOCIAL PROTECTION**

MAY-AUGUST 2024 TRIMESTER

CAMPUS: ROYSAMBU

DEPARTMENT: COMMUNITY DEVELOPMENT

COURSE CODE: MCS 508

COURSE TITLE: COMMUNITY ADVOCACY & NETWORKING

EXAM DATE: 31/7/2024

Instructions:

Answer any **TWO QUESTIONS**.

Each question is 20 marks. ***Support your answers with relevant examples.**

QUESTION ONE

Read the case below and answer the question one.

Oil exploration in Turkana County has sparked localized conflicts, including those between communities and the private sector. Among several incidents, one worth noting was the suspension of oil exportation due to protests by residents of Lokichar Basin. As a mitigation measure, the government established a committee to address community grievances, but the influence and ability of this committee to address community needs and grievances remains to be seen. In addition, in Turkana Central, there have been reports of significant land grabbing by private developers; these actions also impinge directly on grazing areas that are critical to livelihoods in Turkana. Recognizing that local civil society organizations play a limited role in influencing land and natural resource governance, the aim of the “Enabling Peace through Civil Society Strengthening Project (KESSUGET)” is to elevate the voice and influence of civil society on critical issues that affect the community. The project aims to ensure that civil society actors

have evidence-based advocacy strategies and access to participation in land and natural resource governance processes at the county and national government levels through relevant multi-stakeholder dialogue forums. The project also works to improve the responsiveness and accountability of government representatives and private sector actors. The project was designed and is being implemented with three local civil society partners: Turkana Pastoralist Development Organization (TUPADO) who is the co-applicant along with Danish Refugee Council (DRC) for this EU funded project; the Agency for Pastoral Development (APaD); and the Turkana Natural Resource Governance Hub (HUB). In the KESSUGET project, the CSOs - TUPADO, HUB and APaD, were able to navigate these challenges more successfully by investing in understanding the system of land governance in the county, gathering intelligence about the system, its key influences, and spaces where power is concentrated in policy circles.

- a) Describe **FIVE** steps towards effective advocacy adopted in the case. (10 Marks).
- b) From the case, explain **FIVE** evident roles key in effective participatory advocacy. (10Marks)

QUESTION TWO

- a) Critique the **FIVE** components of the advocacy cycle in the context of the ‘Gen Zs Reject the Finance bill 2024’ in Kenya. (10 Marks)
- b) Using an example of your choice, explain **FIVE** ways you can use can to influence public policy development as a community advocate. (10 Marks)

QUESTION THREE

Read the quote below to answer the questions that follow.

“As Civil Society Organizations, all along we have been known as ‘**watu wa matawi**’ (people of the twigs, about waving twigs during demonstrations) but the narrative has changed in the recent past since we have been able to sit with the policymakers and advocate for different issues, such as **Maternal and New Born Health**. We have equally been able to approach the government as allies and, through this, we have been able to achieve what we have advocated for. We have created rapport with the clerks and secretaries of these key stakeholders in government and from them we know the availability of these stakeholders and how and when we can schedule a meeting” (CSO member).

Using relevant examples from the above quote:

- a) Discuss **FIVE** advantages of working in coalitions in advocacy in Maternal and New Born Health in Kenya. (10 Marks)

- b) Discuss **FIVE** possible obstacles towards a successful advocacy plan in Maternal and New Born Health in Kenya. (10 Marks).