



DCO 303-COMMUNICATION FOR PROJECT MANAGEMENT

Instructions: SECTION ONE is compulsory. Answer any THREE questions from section TWO

SECTION ONE

Question one

- a) The Project Manager in Communications plays FIVE important roles; discuss the importance of each role. **Each role should be accompanied by a relevant example within your context. (10 marks)**
- b) A leading Non-Governmental Organization for a water and sanitation project that involves diverse stakeholders has employed you as a Communication Officer. The project is at the planning stage. Analyze any FIVE tools you would commence working with on this project as you settle into your new role. **(10 marks)**

SECTION TWO

Question two

To implement project communication tools effectively a project manager needs to reassess the context of the organization and the stakeholders with whom they intend to communicate. Evaluate this statement in relation to effective implementation of communication tools. **(10 marks)**

Question three

Explain FIVE situations that position Social Media as the best in project communication. **(10 marks)**

Question four

Communication needs to be considered in its broadest sense and not only as an exchange of news and messages by individuals and organizations. Demonstrate FIVE different functions of communication in project management using a relevant example for each function.

(10 marks)

Question five

You are the Communication Officer of an organization working within your community. The organization has several projects that are at various stages of implementation. Pick ONE project and demonstrate your understanding of the communication tools you would use at each of the FIVE stages in the life cycle of a project. **(10 marks)**