



DEPARTMENT: COMMUNICATION, LANGUAGES & LINGUISTICS

COURSE CODE: JMS204

COURSE TITLE: BROADCAST NEWS GATHERING, WRITING AND REPORTING

EXAM DATE:

DURATION: 3 HOURS

TIME:DAY

INSTRUCTIONS

- Read the instructions and questions carefully before you write the answers.
- **This Exam Script has TWO (2) Sections.**
- **Section “A” is COMPULSORY.**
- **Answer any THREE questions in section “B”**

SECTION A (COMPULSORY)

1. Using relevant examples briefly explain how you would use the following terms as a journalist:

- | | |
|------------------|-----------|
| (i) Slug | (2 marks) |
| (ii) Sound bite | (2 marks) |
| (iii) Wraparound | (2 marks) |
| (iv) Read story | (2marks) |
| (v) Split | (2 marks) |

SECTION B (ANSWER ANY THREE QUESTIONS)

2. Identify five sources of news. To support your answer, give examples of the types of story they might provide. (10marks)

3. News values are a major component of broadcast news. Discuss with examples five ways in which they determine the writing and broadcast of a news story.
(10marks)

4. Using examples, explain five rules and regulations used in broadcast news scripting.
(10 marks)

5. The code of conduct for media practitioners and operators dealing corruption gives guidelines on a number of issues. Justify the following guidelines:

i) Accuracy **(2 marks)**
ii) Fairness **(2**

marks)

iii) Comment **(2 marks)**

iv) Reporting of police investigations **(2 marks)**

v) Privacy **(2marks)**