UNIVERSITY EXAMINATIONS: 2025/2026

EXAMINATION FOR THE DEGREE OF BACHELOR OF BUSINESS IN INFORMATION TECHNOLOGY

BIT 409

BCOM

BBL

BUSINESS ETHICS

END TERM EXAMINATION

DATE: APRIL, 2026 **TIME: 3 HOURS**

INSTRUCTIONS: Question One is Compulsory, Choose Three Other Questions

SECTION A (COMPULSORY)

QUESTION ONE (10 MARKS)

Case Study: Ethical Practices at Rafiki Superstores Ltd

Rafiki Superstores Ltd operates a chain of wholesale and retail outlets across East Africa. Recent internal audits reveal procurement irregularities, conflict of interest in supplier awards, and manipulation of financial records to conceal operational losses. Employees have also expressed dissatisfaction over opaque grievance handling procedures and retaliation against whistle-blowers. The company lacks structured ethics training and enforcement mechanisms.

Required:

a) Examine three ethical malpractices evident in the organization's management systems. (3 Marks)

b) Assess two organizational and stakeholder consequences associated with the malpractices identified. (4 Marks)

c) Recommend atleast two institutional mechanisms that would reinforce ethical compliance within the enterprise. (3 Marks)

SECTION B

(Answer Any THREE Questions — 10 Marks Each)

QUESTION TWO (10 MARKS)

A manufacturing firm intends to relocate production to a region with weaker regulatory oversight to reduce compliance costs. While the move promises higher margins, concerns have been raised regarding worker welfare, product safety, and environmental degradation.

Required:

a) Evaluate two ethical implications of relocating operations under the stated conditions. (4 Marks)

b) Analyze atleast three strategic considerations that should guide ethically responsible decision-making in this scenario. (6 Marks)

QUESTION THREE (10 MARKS)

Organizational survival often depends on aggressive market expansion strategies, which may heighten ethical vulnerability.

Required:

a) Critically analyze ethical risks associated with pricing, promotion, and product representation strategies. (5 Marks)

b) Appraise ethical tensions arising in recruitment, selection, and employee performance management systems. (5 Marks)

QUESTION FOUR (10 MARKS)

Stakeholder activism and regulatory pressure have intensified scrutiny on corporate conduct.

Required:

a) Examine two business ethical obligations toward safeguarding consumer rights and welfare. (4 Marks)

b) Assess yhree organizational liabilities associated with workplace inequality and hostile work environments. (6 Marks)

QUESTION FIVE (10 MARKS)

Case Study: Ethics Governance at Imara Technologies Ltd

Imara Technologies Ltd has grown rapidly within the digital solutions sector. However, the firm faces criticism over misuse of client data, weak internal controls, and leadership tolerance of policy violations by high-performing employees. Staff surveys indicate low trust in management's commitment to ethical accountability.

Required:

a) Appraise the governance role of ethical frameworks in strengthening institutional credibility. (5 Marks)

b) Analyze three barriers that may undermine enforcement of ethical governance systems. (5 Marks)

QUESTION SIX (10 MARKS)

Responsible enterprises integrate ethical stewardship within their operational philosophy.

Required:

a) Evaluate Four corporate social investment priorities that enhance community and environmental sustainability. (5 Marks)

b) Assess the influence of values-driven leadership on institutional ethical climate. (5 Marks)