

09230604SWC

SOCIAL WORK AND COMMUNITY DEVELOPMENT LEVEL 6

COD/CU/SW/CC/04/6/A

Carryout Resource Mobilization and Fundraising

Nov/Dec 2024



**TVET CURRICULUM DEVELOPMENT, ASSESSMENT AND CERTIFICATION
COUNCIL (TVET CDACC)**

WRITTEN ASSESSMENT

Time: 3 HOURS

INSTRUCTIONS TO CANDIDATE

1. Marks for each question are indicated in the brackets.
2. The paper consists of **TWO** sections: A and B.
3. Candidates are provided with a separate answer booklet
4. **DO NOT** write on this question paper.

This paper consists of THREE (3) printed pages
Candidates should check the question paper to ascertain that all
pages are printed as indicated and that no questions are missing.

SECTION A (40 MARKS)

Answer ALL the questions in this section.

1. Resources can be transformed to produce numerous benefits in the community, highlight THREE characteristics of resources. (3 Marks)
2. Resource identification is key in exploitation of available resources. State FOUR ways of identifying resources in a community. (4 Marks)
3. When carrying out resource mobilization, it is important for an NGO to understand the effective resource mobilization approaches. Identify FOUR resource mobilization strategies. (4 Marks)
4. You have been employed as a resource mobilizer in a local organization involved in empowerment of community members. List FOUR types of resources that can be useful for an empowerment program within that local community. (4 Marks)
5. Data collection is very important during resource mapping. State THREE methods that can be used to collect data. (3 Marks)
6. When fundraising there are important principles that guide the process. Highlight FOUR principles of an online fundraising plan. (4 Marks)
7. Resource mobilization is key in the development of any given society. State FOUR objectives of resource mobilization. (4 Marks)
8. An organization should have a professional resource mobilizer who can mobilize resources to run its programs. State FOUR qualities of a good resource mobilizer. (4 Marks)
9. A community cannot be self-sufficient on its own, hence the need for resources from different areas. State any THREE resource providers in the community. (4 Marks)
10. Donors are categorized into different groups. Highlight THREE categories of donor support. (3 Marks)
11. Partners play a critical role in the realization of organizational goals and objectives. State THREE importance of building partnership in resource mobilization. (3 Marks)

SECTION B (60 MARKS)

Question 11 is compulsory and answer any other TWO questions

Read the case study below and answer the questions that follow

12. Mellissa a middle-aged lady in Bidii community started an NGO called Endeleva child rescue and youth empowerment Centre at Makutano area of Bidii. She entirely used local resources to put up an office and to ran the program, she sourced for help from the community and the community members contributed building bricks, provided security, sand, trees for timber and also provided free labor to the organization. Nevertheless, a section of the residents led by the area assistant chief was opposed to the project. They tried by all means possible to ensure that the project did not succeed, they moved to court to block the project work while others stole project materials until the project stalled.
- a. Basing on the above case study, discuss FIVE roles of community in resource mobilization. (10 Marks)
 - b. Explain FIVE challenges faced by organizations during community resource mobilization. (10 Marks)
13. Donors have played an important role in initiating and ensuring sustainability of projects in the local community.
- a. Discuss FIVE reasons why donors prefer to channel funds through NGOs and not through the government. (10 Marks)
 - b. Many NGOs are today more focused on community-based resources mobilization. Discuss FIVE reasons for embracing local community-based resources mobilization approach. (10 Marks)
14. Many donors are withdrawing their support in form of donations to organizations.
- a. Explain FIVE causes of donor fatigue. (10 Marks)
 - b. Discuss FIVE emerging trends in resource mobilization. (10 Marks)
15. Donor funding has significantly reduced in the developing countries.
- a. Explain FIVE factors influencing donor philanthropy. (10 Marks)
 - b. Proposal writing has been a common practice among many organizations. Discuss FIVE reasons why many proposals often fail. (10 Marks)