



PAN AFRICA CHRISTIAN UNIVERSITY
SCHOOL OF HUMANITIES AND SOCIAL SCIENCES
END OF SEMESTER EXAMINATION FOR THE DEGREE OF
BACHELOR OF ARTS IN COMMUNICATION
SEPTEMBER-DECEMBER 2019

CAMPUS: ROYSAMBU

DEPARTMENT: COMMUNICATION, LANGUAGES

COURSE CODE: DCO303

COURSE TITLE: COMMUNICATION FOR PROJECT MGT

EXAM DATE: THURSDAY 5TH DECEMBER 2019

DURATION: 2 HOURS

TIME: 2:00PM-4:00PM

INSTRUCTIONS

- Read the instructions and questions carefully before you write the answers.
- Write your **STUDENT NUMBER** in the Answer Booklet given
- *Write clearly and legibly.*
- This exam script consists of **Six (6)** questions.
- Answer **question ONE** and **Any other three (3)** questions
- *ALL PAC University's examination rules and regulations apply*

QUESTION ONE (COMPULSORY) - 30 MARKS

- i) Explain your understanding of the term 'project management'. (2 marks)
- ii) There are several values that of significance in project management. Discuss any five of these core values. (10 marks)
- iii) Discuss five reasons why communication is important in a project management. (10 marks)
- iv) A project proposal is made up of different components, discuss any four of these. (8 marks)

QUESTION TWO

A project manager plays a key role in the success of the project management. Briefly explain any four qualities of a good project manager. (10 marks)

QUESTION THREE

As a project communications expert, briefly explain the four processes of project management you would undertake in communicating to your stakeholders. (10 marks)

QUESTION FOUR

Discuss any five common communication problems that project managers encounter in their roles. (10 marks)

QUESTION FIVE

Project management draws its knowledge from ten areas. Discuss any five of these areas (10 marks)

QUESTION SIX

In the contemporary world, the success of project communication depends on the use of communications technology. Explain five reasons why communication technology should be embraced in project management. (10 marks)

MERRY CHRISTMAS AND HAPPY NEW YEAR