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DCO 303 COMMUNICATION FOR PROJECT MANAGEMENT-Online

Instructions: SECTION A is compulsory. Answer any THREE from SECTION B

SECTION A

Question One

You have been contracted by PAC University to develop a plan for setting up a community media that will serve the university and the surrounding community. Demonstrate your understanding the FIVE stages in the life cycle by developing a synopsis for this project.

(10 marks)

SECTION B

Question Two

Whenever people are working together conflicts are bound to emerge. As a project manager examine using examples the FIVE conflict resolution approaches that may be used.

(10 marks)

Question Three

- a) Describe FIVE roles of a Project Manager in Communications. (5 marks)
- b) Describe FIVE communication techniques successful project managers have utilized in order to prevent the common communication problems experienced throughout a projects lifecycle. (5 marks)

Question Four

Using a hypothetical example of a project, examine any FIVE components of a Project Management Information System. (10 marks)

Question Five

Risk and Crisis Communication are an integral part of communication for project management and should be inculcated as part of the overall management strategy.

- a) Describe any TWO types of crises citing an example for each type. (4 marks)

- b) As a communication expert demonstrate how you would employ the three stage model of crisis management into crisis communication as part of your project communication strategy. (6 marks)